**Public Value Implementation Canvas**

Henriët Hendriks, research and evaluation director, Future Services Institute; Katie Boone, innovation manager, Future Services Institute; Ashley Bennett, human-centered design associate, Future Services Institute

Design thinking changes how we engage with communities in collaborative governance to address complex challenges. The Future Services Institute collaborates alongside state, county and community organizations to develop innovative strategies that deepen public-engagement and multi-sector efforts to find clarity in shared work, learning, and relationships that move us towards the common good.

**Supporting Economic Opportunities**

Julie Kramme, researcher, Institute on Community Integration; Sandra Pettingell, researcher, Institute on Community Integration; Amy Hewitt, director and professor, Institute on Community Integration; Barbara Kleist, program manager, Institute on Community Integration

This presentation will summarize the direct support workforce recruitment and retention crisis to understand why collecting data about the crisis can inform data-based solutions across the state, and the Minnesota Direct Support Workforce project which included two surveys: one completed by administrators in home and community based service provider organizations and direct support workers.

Morrine Omolo, graduate student, Department of Food Science and Nutrition

The session will highlight the pivotal role of our communities in co-creating and enhancing the food safety programming end user experience, as we focus on mitigating the risks associated with foodborne illnesses attributed to food handlers.

**Partnering with Immigrant Communities**

Argie Manolis, director of civic learning and engagement, University of Minnesota Morris; Tammy Berberi, associate professor, Humanities Division, University of Minnesota, Morris; Windy Roberts, teaching specialist, Humanities Division, University of Minnesota, Morris; Cristina Ortiz, assistant professor, Division of Social Science, University of Minnesota, Morris; Thomas Genova, associate professor, Humanities Division, University of Minnesota, Morris; Mae Goodrich, undergraduate student, University of Minnesota, Morris

After almost 10 years of working on the ground to build partnerships with a growing Latinx community in a rural, small town, what have we learned, and what promising practices might be replicable for other communities? Faculty and staff from the University of Minnesota, Morris reflect will provide hands-on tools and time for discussion and planning to those working with immigrant communities.

**Developing Economic Opportunities**

Jennifer Hawkins, educator, Extension Community Economics; Gary Sandholm, economic development director, City of Waseca; Dan Forbes, associate professor, Department of Strategic Management and Entrepreneurship

This panel discussion will explore a case study highlighting a model to address rural economic development through publicly-engaged research and outreach. It will provide participants with insights into the Connecting Entrepreneurial Communities conference and how cross-college collaboration and effective engagement with community leaders ensure mutually beneficial outcomes.
University-Community Mixers

Kathie Doty, director, Hennepin-University Partnership; Erik Erickson, chief data officer, Hennepin County; Danette Buskovik, director of policy, planning, and evaluation, Department of Community Corrections, Hennepin County; Susan Mason, assistant professor, Division of Epidemiology and Community Health; Jennifer Hall-Lande, researcher, Institute on Community Integration

University researchers and Hennepin County staff will describe the development of collaborative research projects through the Hennepin-University Partnership’s Mixer process. This session will demonstrate how to build connections across sectors and catalyze publicly-engaged research with local government to shed light on ways to address systemic societal challenges like racial disparities.