Public Engagement Issue Area Networks
Design Thinking Series

TRANSPORTATION
WORKSHOP 2
This envisioned network draws on the theme ‘If it’s not broken don’t fix it.’ The Center for Transportation Studies and Transportation has established a hub “CTS” and has various mechanisms to connect to a broad range of university centers, departments, and programs. The new network focuses on enhancing the research and engagement areas and identifying new potential partners to collaborate with units such as IonE (Institute on the Environment), Law School, Resilient Communities, projects at the Humphrey School, and others.

**Agenda**

- Hold an ‘Idea Jam’ around a future of thinking transportation issues. Prioritize engagement efforts by using the ‘Idea Jam’ as a way to engage partners within the university and with external partners.
- Create a ‘Transportation Lab’ in partnership with the University community and Parking and Transportation Services. Since transportation within the university is a small independent system, ‘Transportation Lab’ can be used to create, communicate, and experiment new innovations around transportation.

**Team members:** Kristine Igo, Greg Schweser, Nick Jordan & Katherine Waters
TEAM 2: TRANSPORTATION MATERIALS

TEAM 2: TRANSPORT MAP 1 (EXISTING)

TEAM 2: TRANSPORT FEEDBACK SESSION 1

MAPping THE NETWORK

FEEDBACK
TEAM 2: TRANSPORTATION FEEDBACK

Feedback by GREGORY MELLAS

I LIKE
The extent of the network; the understanding of existing strengths.

I WISH
That student transportation patterns were included in agenda-setting.

WHAT IF
You align with existing organizations and the neighborhood/community level to build out public agenda.

THIS MAKES ME THINK OF...
The work that’s happening with the “last mile initiative.”

Feedback by JULIE PLAUT

I LIKE
Your recognizing new potential collaborations by thinking about how different issues connect.

I WISH
You consider transport innovation to a public outcome like access, health, or sustainability.

WHAT IF

THIS MAKES ME THINK OF...