Public Engagement Issue Area Networks
Design Thinking Series

FOOD
WORKSHOP 2
This envisioned network map draws from the Prototype 2 “Engineered Functional Interdependence”, creating a system that requires the groups to work together. The engaged food work has community partners defined outcomes. The envisioned network will focus on the following key primary outcomes:

- Human Health outcomes
- Community Development outcomes
- Economic Development outcomes
- Environment Health outcomes

The work of the HUB will be to provide an opportunity to network, create efficiencies, eliminate duplications and identify gaps. The team discussed creating a resource within the university to address the gap. The teams also discussed indentifying effort to align their work to funding mechanism.
TEAM 1: FOOD MATERIALS

Agenda—“Cohesive Shared Outcomes Agenda”

- Identify engaged units/ individuals in engagement rings include OPE
- Create collaboration/ communication space - hosted by - funded by - carving out time for?
- Identify who else should be at the table
- Identify resources - funders
- Strategy to focus areas of engagement to impact health, economics, environment and community development
TEAM 1: FOOD MATERIALS

“PROCESS” AGENDA

1. Identify engaged units/individuals in engagement efforts.
   - Include P.E.
2. Create collaboration/communication space.
   - Hosted by
   - Funded by
   - Running out time for?
3. Identify who else should be at table.
   - Identify resources
   - Funders
4. Strategy to focus areas of engagement to inform health, economics, and duel.

FEEDBACK
**TEAM 1: FOOD FEEDBACK**

<table>
<thead>
<tr>
<th>FEEDBACK</th>
<th>TEAM NO:</th>
<th>ISSUE AREA: Food</th>
</tr>
</thead>
<tbody>
<tr>
<td>I LIKE</td>
<td></td>
<td>Engineering Functional Interdependence.</td>
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<tr>
<td></td>
<td></td>
<td>Outcomes-focused organization of network.</td>
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</table>

**WHAT IF**

I think the university aligned with specific food desert within the 30+ cities for targeted, measurable projects.

**THIS MAKES ME THINK OF...**

The need to align environmental design with food agenda.

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<td>I LIKE</td>
<td></td>
<td>Prototype/quickly captures solution focus on community-identified outcomes.</td>
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<tr>
<td></td>
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<td>(data, marketing, to alter hubs).</td>
</tr>
</tbody>
</table>

**WHAT IF**

|         |          |          |

**THIS MAKES ME THINK OF...**

You have a distinctive opportunity to come together around a daily need we all have (eating food).